

 NARSIMHA REDDY ENGINEERING COLLEGE An Autonomous Institution Affiliated to JNTUH Approved by AICTE Accredited by NBA & NAAC with 'A' Grade	 NARSIMHA REDDY ENGINEERING COLLEGE An Autonomous Institution Affiliated to JNTUH Approved by AICTE Accredited by NBA & NAAC with 'A' Grade	 INSTITUTION'S INNOVATION COUNCIL (Ministry of HRD Initiative)
Institution's Innovation Council (IIC) 8.0		

Title of the session	STARTUP ECO SYSTEM AWARENESS PROGRAM	
Date with Month & Year	17/08/2026	
Duration (in hours)	4 Hours	
Mode((Online / Offline / Hybrid)	Offline	
Venue / Platform:	MT Block Seminar Hall	
Activity Category:	Self Driven Activity	
Objective of the Activity: Briefly explain the (a) Purpose of the activity, (b) Why it was organized, (max 4–5 lines)	Purpose of the Activity The Startup Ecosystem Awareness Program aims to expose students and faculty to the fundamentals of innovation, entrepreneurship, and the key components of the startup landscape. It introduces participants to ideation, incubation, funding pathways, and government initiatives designed to support early-stage ventures. The program was organized to foster an entrepreneurial mindset across campus and inspire students to transform innovative ideas into viable business ventures. By bridging the gap between academic learning and industry trends, it equips attendees with practical knowledge about mentorship networks, regulatory support, and ecosystem resources needed to build successful startups.	
Activity Led by : Institute Council	Institute Council	
Theme: Innovation, Entrepreneurship, IPR, Startup	Startup	
Expert/Speaker Details: Name: Designation: Organization/Institution: Brief about	Sri .Ravi Tilekar Garu Founder and Director Innovation & Entrepreneurship Council(I&EC)/Startups India	Sri.Vishwaraj Saude Garu Chief Strategy Officer Innovation & Entrepreneurship Council(I&EC)/Startups India

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Expert/Speaker :	
Brief description of the Activity (150-200 words): Include important aspects of the activity like (a) How the session started, (b) Key topics covered, (c) Key points used while interaction with participants, (d) Demonstrations / examples shared, (e) Q&A session, (f) Any activity conducted (quiz, brainstorming, ideation exercise etc.)	The Startup Ecosystem Awareness Program commenced with a warm welcome address and introductory remarks by the IIC President, emphasizing the crucial role of campus innovation. The speaker introduced key topics, including the stages of venture development, business model generation, government funding schemes (such as Startup India and N murder seed grants), and incubation support structures. During the interactive session, the speaker emphasized identifying market gaps, validating business ideas early, and building cross-disciplinary teams. Practical case studies of student-led startups and successful Indian unicorns were shared as real-world demonstrations to illustrate product-market fit and bootstrapping strategies. To drive hands-on learning, a rapid 10-minute ideation exercise was conducted, where participants drafted quick value propositions for everyday campus problems. This was followed by a dynamic Q&A session tackling queries on intellectual property protection, pitching to angel investors, and managing academic workload alongside a startup. The activity concluded with closing remarks, participant feedback collection, and a vote of thanks.
Program Type*	Workshop
Number of Student Participants *	100
Number of Faculty Participants *	15
Total no of External participation	0
Key	Inspiring Opening: The session commenced with an engaging keynote

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Highlights: Briefly mention the most important moments, insights, and engagement points of the activity in 5-8 lines (in short bullet points (5–8 points) that help to understand what made the session meaningful).	highlighting how campus innovation can solve real-world industry challenges. Demystifying Funding: Participants gained crucial insights into government startup initiatives, seed funds, and incubator support mechanisms. Real-World Case Studies: Practical examples of successful student-led ventures were analyzed to demonstrate product-market fit and bootstrapping. Hands-on Ideation: A live brainstorming exercise empowered students to outline value propositions for problem statements in real time. Interactive Dialogue: Key discussions focused on validating business ideas early, building resilient teams, and protecting intellectual property. Vibrant Q&A: An active query resolution session tackled practical concerns around pitching to investors and managing startup-academic balance. Actionable Takeaways: Attendees left with a clear roadmap on how to transition their innovative ideas into incubated campus ventures.
Outcome of the activity: Clearly mention what participants gained. The outcome should align with and reflect the KPIs mentioned in the activity details on the IIC portal.	Outcome of the Activity. The program successfully achieved its objective of fostering an innovation-driven culture on campus, directly aligning with key Ministry of Education (MoE) Innovation Cell Key Performance Indicators (KPIs): Increased Entrepreneurial Awareness: 100% of participants gained a clear understanding of the startup lifecycle, incubation facilities, and official government schemes like Startup India and SISFS. Pipeline for Campus Incubation: The hands-on ideation exercise yielded 10 initial business ideas, creating a strong pipeline of student-led projects for further pre-incubation and prototype support through the institute's IIC. Skill & Mindset Enhancement: Attendees demonstrated improved capability in problem identification, value proposition design, and early market validation techniques. Ecosystem Engagement: Strengthened active participation and interest among students and faculty in IIC quarter activities, regional meets, and national



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	innovation contests.						
Feedback / Reflection: Include 2–3 participants feedback	Feedback / Reflection "The session gave me clarity on how to convert a final-year project into an actual startup. Learning about campus incubation and seed funding options was extremely helpful." — [Shashank], I Year MBA Participant "The live ideation exercise was the highlight for me. It helped our team structure our raw idea into a proper value proposition within minutes." — [Sridevi/],II Year MBA Participant "An insightful workshop that effectively demystified the startup ecosystem. It provided actionable guidance on IP rights and funding schemes that we can directly share with student innovators." — [G.Babu], IIC Faculty Member						
Organizing Team Members Details: Mention all important team members involved in the activity and their roles.	<table> <tr> <td>Dr.P.Nagaraja</td><td>Mr.G.Babu</td></tr> <tr> <td>Professor & HoD</td><td>Assistant Professor</td></tr> <tr> <td>Event Convenor</td><td>Coordinator</td></tr> </table>	Dr.P.Nagaraja	Mr.G.Babu	Professor & HoD	Assistant Professor	Event Convenor	Coordinator
Dr.P.Nagaraja	Mr.G.Babu						
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Event Convenor	Coordinator						

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Photographs/Screenshots: 4 to 5
Photographs/Screenshots (1 Photo can be geotagged) that show the 1) Print/Soft copy of Banner used for the activity, 2) Speakers/Dais Photo with banner in the background, 3) Participation of students and Staffs (Teaching/Non-teaching) in the activity (one photo can be captured covering guest and participants from front and back, if conducted any physical activity), 4) Unique/Activity moments, where candid moments can be captured to get broader view of the activity engagement



Hearty Welcome

INSTITUTION'S INNOVATION COUNCIL
(Ministry of HRD Initiative)

Organizing

STARTUP ECOSYSTEM AWARENESS PROGRAM
IN ASSOCIATION WITH MASTER OF BUSINESS ADMINISTRATION

AUGUST 17 10:00 AM

RESOURCE PERSONS

Sri. Ravi Tilekar Garu
Founder and Director
Innovation & Entrepreneurship Council (I&EC)/ Startups India

Sri. Vishwaraj Saude Garu
Chief Strategy Officer (CSO)
Innovation & Entrepreneurship Council (I&EC)/ Startups India

NARSIMHA REDDY ENGINEERING COLLEGE
(AUTONOMOUS INSTITUTION - UGC, GOVT. OF INDIA)
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level.



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Media Coverage and Pre & Post Activity Social Media Post screenshot: Screenshots of pre-activity announcements and post-activity updates shared on the institute's social media platforms should be included. If available, attach photo/screenshot

www.nrcmec.org

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ots of media coverage such as newspaper articles, online news portals, or institutional newsletters highlighting the activity.	
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Signature
(IIC- Convener)

Signature
(IIC President)



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